

The Six Pillars of Character

Trustworthiness

Be honest
Be reliable
Be loyal

Respect

Treat everyone with courtesy and dignity
Acknowledge and encourage the viewpoints and contributions of others
Be tolerant of differences

Responsibility

Fulfill your obligations
Accept responsibility for your decisions
Be accountable

Fairness

Be open-minded
Listen carefully
Make decisions without favoritism or prejudice

Caring

Be kind
Show sincere concern
Build lasting relationships

Citizenship

Follow all laws and regulations
Be a good neighbor
Protect the environment

Bloomingtondale CHARACTER COUNTS! Coalition

Our Mission

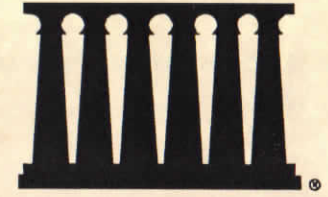
To actively build and nurture trustworthiness, respect, responsibility, fairness, caring and citizenship throughout the community

Our Vision

Our community,
living the principle that
CHARACTER COUNTS!

Member Organizations

Bloomingtondale Bank & Trust
Bloomingtondale Chamber of Commerce
Bloomingtondale Fire Protection District No. 1
Bloomingtondale Lions Club
Bloomingtondale Park District
Bloomingtondale Police Department
Bloomingtondale Public Library
Bloomingtondale/Roselle Rotary Club
Bloomingtondale School District 13
Bloomingtondale Township
Bloomingtondale VFW Post 7539
McElroy Pediatric Dentistry, Ltd.
St. Isidore School
Village of Bloomingtondale
Winnebago Elementary School



CHARACTER COUNTS!®
in Bloomingtondale

For information, please contact:

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Assistant Village Administrator
Village of Bloomingtondale
201 S. Bloomingtondale Road
Bloomingtondale, IL 60108
630-671-5613
weberb@vil.bloomingtondale.il.us
or
visit our Coalition's website
www.character60108.org

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www.charactercounts.org

What are some of the benefits of being a business of character?

- Higher productivity
- Higher employee morale and self-esteem
- Increased personal responsibility
- Lower absenteeism and turnover
- Improved customer service
- Increased confidence on the part of customers and community

Good business is good character,
and
good character is good business.

Eighty percent of people say they decide to buy a firm's goods or services partly because of their perception of its ethics.

2003 survey, Worthlin Worldwide

What can you do?

- Model good character
- Promote good character at home, at work and in the community
- Recognize people who exhibit good character
- Organize a community service activity
- Volunteer time in the community
- Contribute financial support for our Coalition's programs
- Invite a CHARACTER COUNTS! speaker to your business
- Join the Bloomingdale CHARACTER COUNTS! Coalition

Annual Membership Dues

Individual: \$10.00

Family: \$25.00

Business (1 - 10 employees): \$50.00

Business (11 - 50 employees): \$100.00

Business (51 - 100 employees): \$150.00

Business (100+ employees): \$200.00

Name(s):

Business:

Address

Please detach and mail this form
with a check to:
Bloomingdale
CHARACTER COUNTS! Coalition
201 S. Bloomingdale Road
Bloomingdale, IL 60108

*The Bloomingdale CHARACTER
COUNTS! Coalition is a 501(c)(3)
not-for-profit organization*